



ICT Facts and Opportunities in Jordan

Jordan Key Figures

General Country Context ⁽¹⁾

Capital City

Amman



Geographic Location

Located in the north of the Arabian Peninsula and in West Asia



Surface Area

(89.318) thousand square meters



Currency

Jordanian Dinar (JD)



Population

(10.309) million



Language

Arabic, English



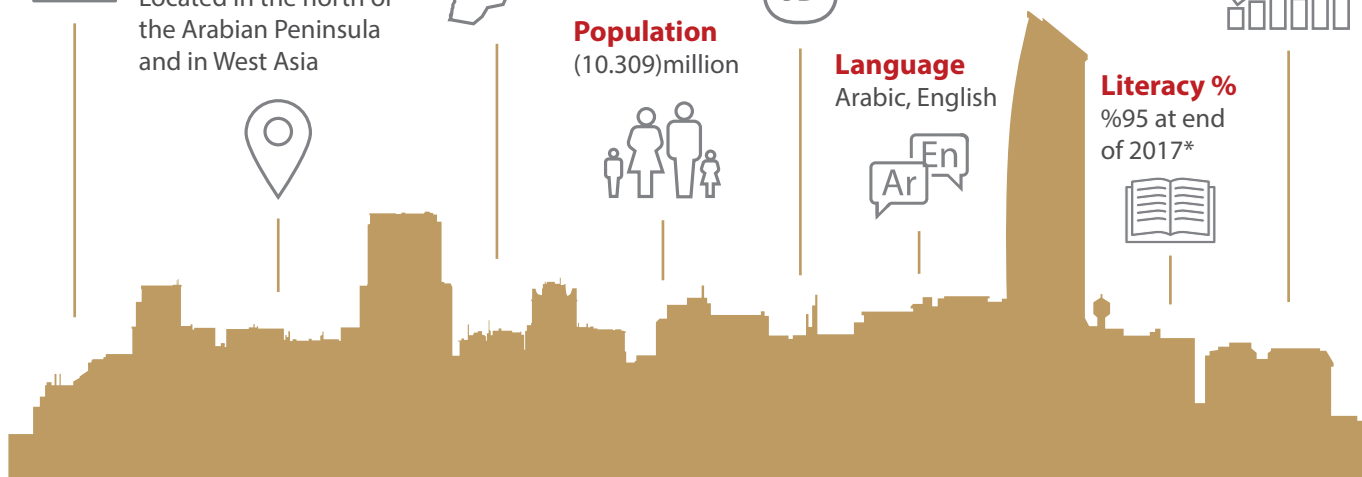
Exchange rate

Fixed exchange rate 1 JD = \$1.41



Literacy %

%95 at end of 2017*



Economic Indicators



42.3B⁽²⁾

GDP in current Prices (US\$) Billion, 2018



3%⁽²⁾

GDP Growth rate (current prices), 2018



4.1K⁽²⁾

GDP per capita (US\$) Thousand, 2018



956M⁽²⁾

Foreign Direct Investment (US\$) Million



2%⁽²⁾ 18.6⁽²⁾

Unemployment Rate, 2018



2%⁽²⁾ 4.5⁽²⁾

Inflation Rate

Business Indicators



75/190⁽⁴⁾

Ease of Doing Business 2019



7⁽⁵⁾

Development & free zones



106/190⁽⁴⁾

Starting a business 2019 compared Globally



12.5 Days⁽⁴⁾

Days for start-up business



10/19⁽⁴⁾

Starting a business 2019 compared to Arab States



24⁽²⁾

Number of banks



81/178⁽⁶⁾

Trade freedom index 2019



10th of the⁽⁷⁾ world

IT startup companies

(1) Department of Statistics (DOS) 2018, (2) Central Bank of Jordan (CBJ) 2018, (3) World Bank 2018, (4) World Bank 2019, (5) Jordan Free and Development Zones Group (Zfz), (6) Global Economy.com 2019 (7) The American Chamber of Commerce in Jordan (AmCham JO) 2018

Jordanian Telecom Regulatory Framework

Market Entry





Class license	Individual license
Provides Telecom services based on other networks	Provides all types of Telecom service that need scarce resources (numbering, spectrum, right of ways)
15 years License Duration	15 years License Duration
30,000 JDs License Acquisition Fees	100,000 JDs License Acquisition Fees

Legal and Institutional Framework - Telecom

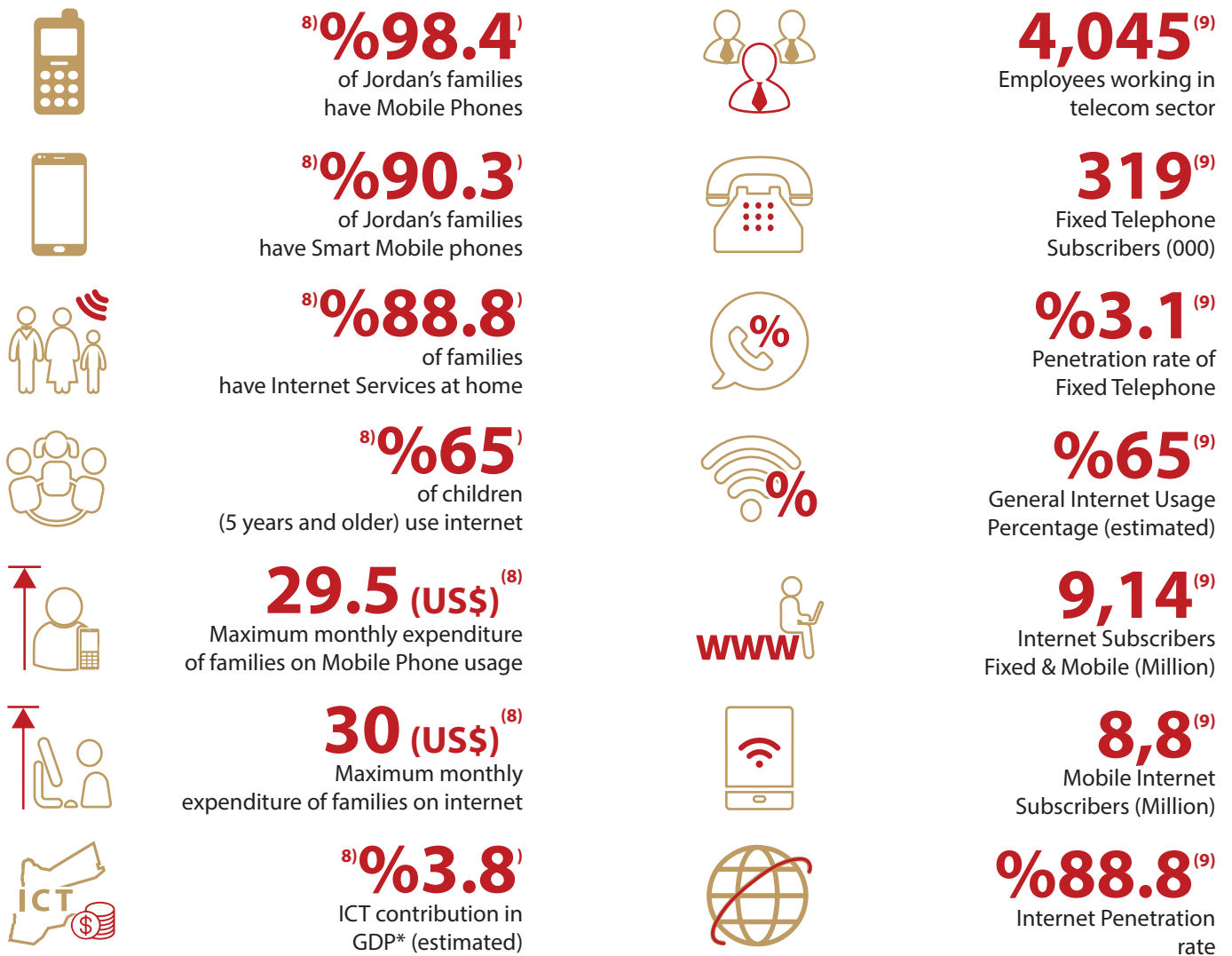
Key Institutions	Key Laws and Policies	Key Regulations	Key Obligations on mobile operators
<ul style="list-style-type: none"> • Ministry of Digital Economy and Entrepreneurship • Telecommunications Regulatory Commission (TRC) 	<ul style="list-style-type: none"> - Telecommunications Law no. 13 of 1995 - General Policy for the Information & Communications Technology and Postal Sectors for 2018 - General Government Policy For Universal Service in the Telecommunications Sector 	<ul style="list-style-type: none"> - Interconnection Instructions - Reservation and Allocation of number capacity - Mobile Number portability - Market review remedies (SMP regulations, account separation, others...) - Principle of technology neutrality - Rights of way - Financial guarantees instruction - Competition Safeguards instructions 	<ul style="list-style-type: none"> - Mobile call termination reference offer - Mobile number portability - Revenue share

Applicable Taxes - Telecom

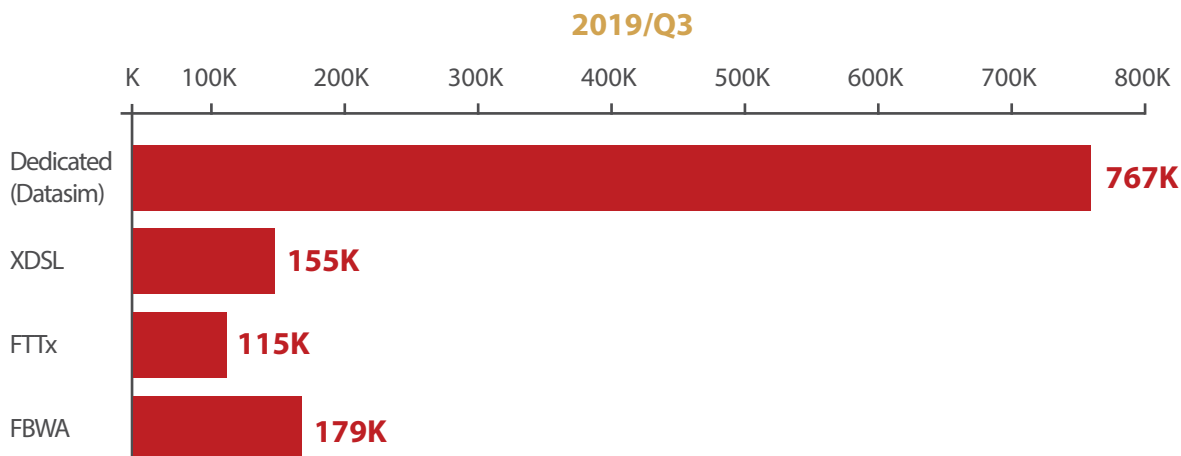
24% Income tax	Annual license fees: up to 1% from operating revenues	Revenue share: 10% from mobile services operating revenue	VAT: 16%	Special tax on VAT 26%
				

Jordanian ICT Indicators

Usage of ICT Household



Fixed Broadband Subscribers by Technology

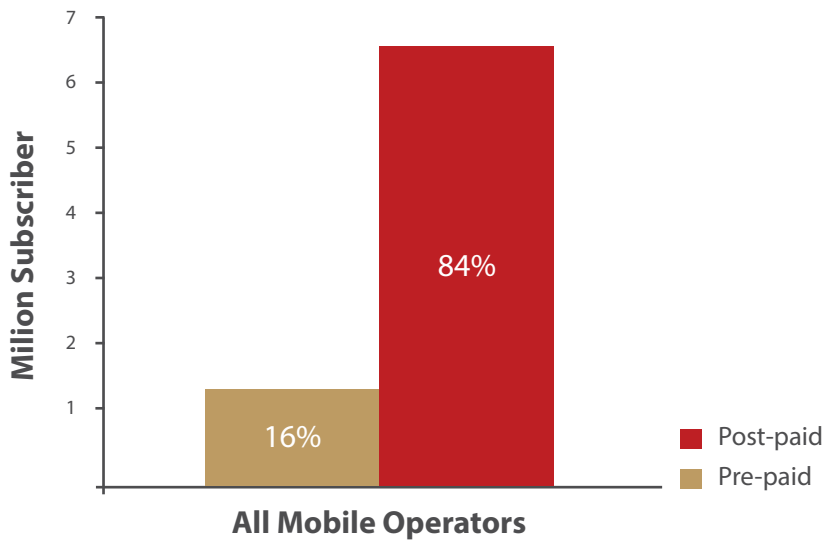


(8) Ministry of Digital Economy and Entrepreneurship (MDEE) 2017

(9) Telecommunications Regulatory Commission (TRC) Q4/ 2018

Jordanian ICT Indicators

Mobile Subscribers in Q3/ 2019



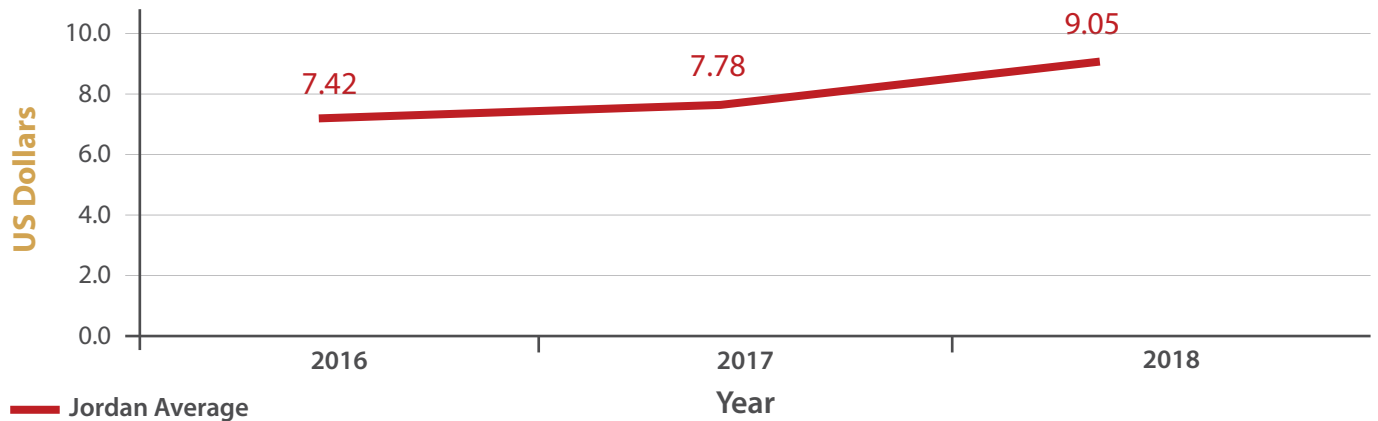
4G 99%
Mobile network coverage by population

77%
Mobile penetration rate

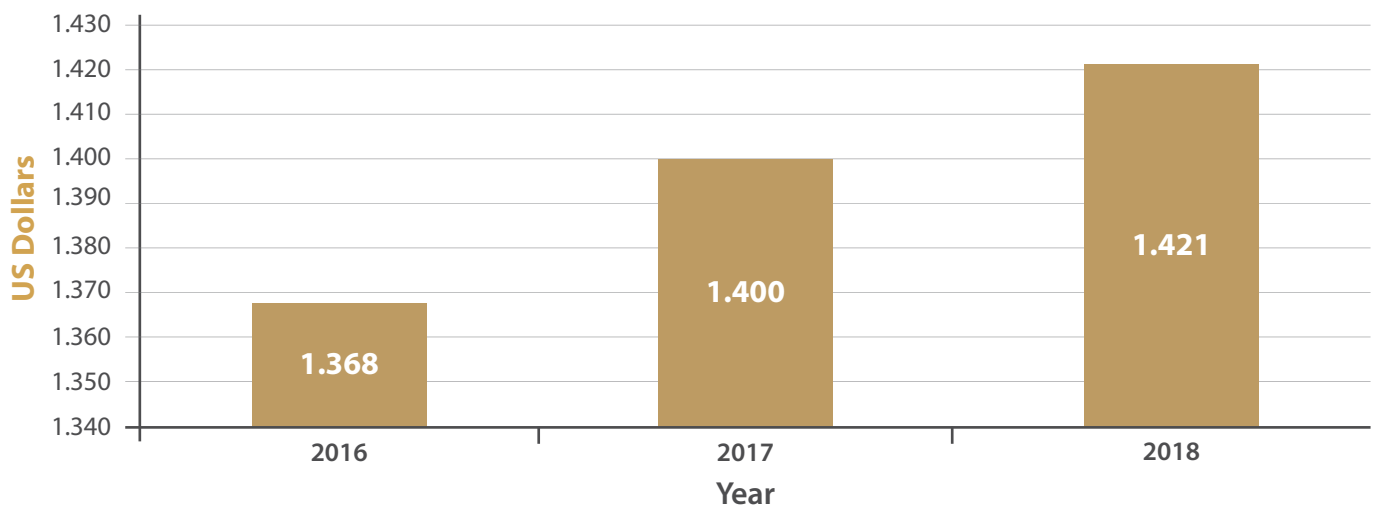
8056
Mobile subscribers (000)

Average Revenue Per User for Mobile Operators (ARPU) 2016-2018

ARPU (Voice+Data)

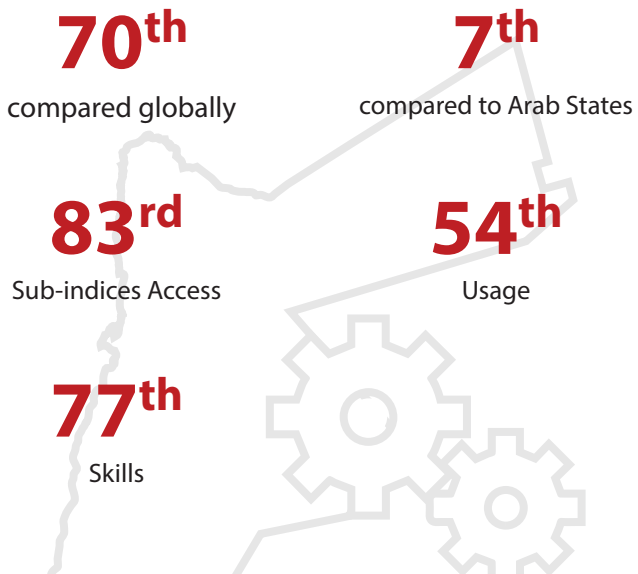


Total Revenues in Telecommunication Sector



International KPIs

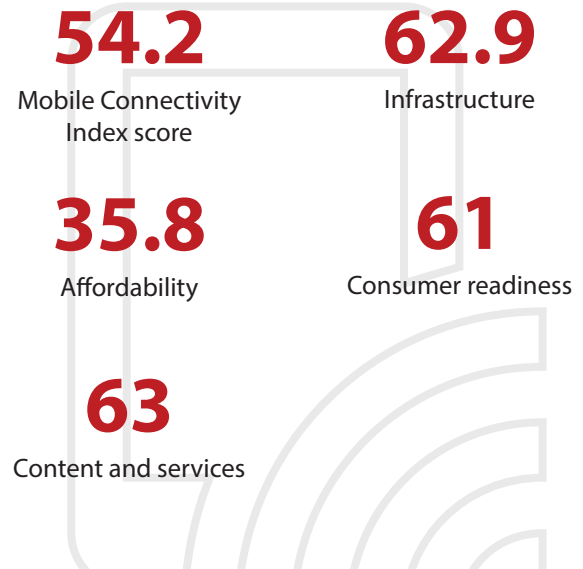
Jordan's IDI Index (Development Index) 2017



Global Innovation Index 2019



GSMA'S Mobile Connectivity Index 2018



Global Knowledge Index 2018

70/136



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